

Score	Description
3	Student PSA video is appropriate for a television audience and provides answers to all of the posed questions.
2	Student PSA video is appropriate for a television audience and provides answers to some of the posed questions.
1	Student video is complete but may not be in a PSA format or appropriate for a television audience and/or it does not provide answers to any of the posed questions.
0	Student video is incomplete and not in a PSA format or appropriate for a television audience and/or it does not provide answers to any of the posed questions.